

Membership

Investment in the future!

Clovis MainStreet is a non-profit 501c(3) organization. While membership dues are tax deductible, here are eight great reasons you should become a member of Clovis MainStreet!



1. Protect the historic and business center of the community.
2. Enhance key gateways into our community.
3. Protect the financial investment of existing structures.
4. Encourage small business development and the growth of community entrepreneurs.
5. Protect the local economy by encouraging local retail activities.
6. Stop the physical deterioration of the historic center of Clovis.
7. Encourage the prosperity and growth of the entire community.
8. Provide a central, historic community center for the rich cultural heritage of Clovis.

Let's face it. The downtown district is the heart of the community and a healthy heart will promote a healthy community. Remembering what a special place downtown has always had in our hearts, our members are committed to making the downtown district an economically thriving, culturally rich destination for visitors and residents alike.

Membership is a vital component by which many of the goals of Clovis MainStreet are attained. The overall philosophy of our organization is to serve the entire community by improving the downtown district. Members may receive special benefits associated with their financial support, but the true benefit will be found in the future growth of our community.

Your tax deductible membership dues will help your whole community.

MEMEBERSHIP LEVELS:

YEARLY DUES:

BENEFITS:

Friend of MainStreet

\$20 per person
\$75 per business

- ◆ Community Pride
- ◆ Ability to say, "I helped in the economic revitalization of our downtown!"
- ◆ Your name in our membership directory and online
- ◆ Quarterly Newsletter
- ◆ Free workshops and business building events

Corporate Sponsor

\$250-\$999

- ◆ All of the above plus...
- ◆ Special recognition on partnership marketing materials

Premier Sponsor

\$1,000-\$2,499

- ◆ All of the above plus...
- ◆ Special recognition on partnership marketing materials
- ◆ Free ad in Newsletter

MainStreet Partner

\$2,500 +

- ◆ All of the above plus...
- ◆ Your business name and logo on all Clovis MainStreet publications, including letterhead, website and newsletter

Downtown Business

\$300

- ◆ Expand business/residential customer base
- ◆ Improved public image and good will
- ◆ Co-operative marketing opportunities (Billboards and Theater Ads)
- ◆ Promotion of special events that bring customers downtown
- ◆ Design and development assistance from New Mexico Main Street associates
- ◆ Quarterly Newsletter
- ◆ Your name in our membership directory and online
- ◆ Free workshops and business building events
- ◆ Quarterly downtown business owner's forum
- ◆ Free ad in Newsletter
- ◆ Three page static website hosted by Clovis MainStreet
- ◆ Quarterly Downtown Business Forum

***Join today and
make a difference!***

*Embracing the past...
planning for the future!*



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